

Note for Weinstein, Barbara

From: Joyce, Ed
Date: Fri, Jun 23, 1995 10:04 AM
Subject: Week Promos 06/23
To: Gawronski, Edward; Levy, Carolyn; Moose, Jim; O'Brien, Sheila; Saloun, Tom; Shah, Biren; Weinstein, Barbara
File(s): Week Promos 06/23

Promotional sales volume for the week ending 6/23/95 was 172 Mn units versus an expected volume of 179 Mn, broken out as follows:

- Alpine 1 Mn vs. expected 1 Mn
- Cambridge 4 Mn vs. expected 4 Mn
- Marlboro 28 Mn vs. expected 29 Mn
- Merit 46 Mn vs. expected 48 Mn
- Basic 93 Mn vs. expected 97 Mn

Please let me know if you have any questions.

Jim Moose

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